

GARTH PRATT

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SKILLS

Multimedia

Video Production
Photography
Video/Photo Editing
Motion Graphics
Color Editing
Aerial Videography

Design

Photoshop
Illustrator
Experience Design
After Effects
Sketch
Invision

Research

Prototyping
Wireframing
User Testing
Storyboarding
AV scripting

Other

Sketching
Painting
Flying
Portuguese
Piano

RECOGNITION

Featured on Adobe Inspiration Is.

Adobe curated gallery 2015

Featured on Web Design Served

Beijing University of Technology 2009

GNC Video Competition

Received first place award of \$25,000

Featured on Wacom Gallery

Visual art 2016

Accepted to BYU's Creative Track

One of six art directors accepted to the program
Distinguished as being in the top 3% of applicants

Featured on Behance Interaction Gallery

Adobe curated gallery 2015

Featured on Behance Motion Gallery

Adobe curated gallery 2016

Reebok Video Competition

Received second place award of \$7,500

BorrowLenses Photography Competition

Received first place award 2016

Eagle Scout Award

Boy Scouts of America 2008

EXPERIENCE

JUL 2017
CURRENT

APPLE | CUPERTINO, CA

Video Producer, Designer, Photographer

Amplify enterprise strategy through multimedia production and design
Provide art direction to accelerate production pace and increase production value
Collaborate cross-functionally through creative process from ideation to delivery

NOV 2016
JUL 2017

TESLA | SAN MATEO, CA

Senior Content Producer, Product Designer

Research, design, and prototype direct sales app to drive sales competition and culture
Create motion design and live action components for the PowerWall 2 launch
Produce Model X, Solar Roof, and PowerWall content for website and social media

FEB 2014
NOV 2016

SOLARCITY | SAN FRANCISCO, CA

Multimedia Designer

Designed ops recruiting website doubling its traffic into the conversion funnel
Developed prototypes to demonstrate page flows and responsive design solutions
Built team and provided art direction to designer and filmmaker

JAN 2015
CURRENT

GIVEPOWER | SAN FRANCISCO, CA

Cinematographer & Photographer

Deployed solar and battery power to Virunga National Park to protect a species
Produced captivating photo series of subjects around the world
Created a documentary for Leonardo DiCaprio Foundation highlighting projects

MAY 2013
APR 2014

VIVINT INC. | PROVO, UT

Motion Designer & Cinematographer

Responsible for development of campaign strategies with multi-million dollar budget
AB tested ad campaigns and conducted user research to understand user needs
Created and scripted a video ad that increased sales by 50% over the target period
Produced, filmed, and edited recruiting videos to attract top talent to Vivint

MAY 2012
JUN 2013

VIVINT.SOLAR | LEHI, UT

Graphic Designer

Responsible for print design, brand identity, and social media advertising
Stimulated sales by producing media for solar incentive program
Supported national media for Vivint Garbett Zero Home project unveiling

EDUCATION

JUN 2010
JUN 2014

BRIGHAM YOUNG UNIVERSITY | PROVO, UTAH

Bachelors in Communications, Emphasis in Advertising